

I4: Storyboards

Project Description:

Our project's purpose is to design a tool that can be used to assist makeup users with purchasing makeup and finding the right products that fit their specific skin type. Our project will help makeup users:

- Know their skin tone and type(combination, acne-prone, dry etc.)
- Find products that match their skin tone, type, and needs
- Share reviews, pictures and videos with the community
- To get inspiration from shared makeup tutorials and product reviews from users with similar skin types
- See allergens listed in different products without information overload
- Find a makeup hub for their needs and be involved in a supportive environment



User has trouble understanding which ingredients will react with or irritate her skin.





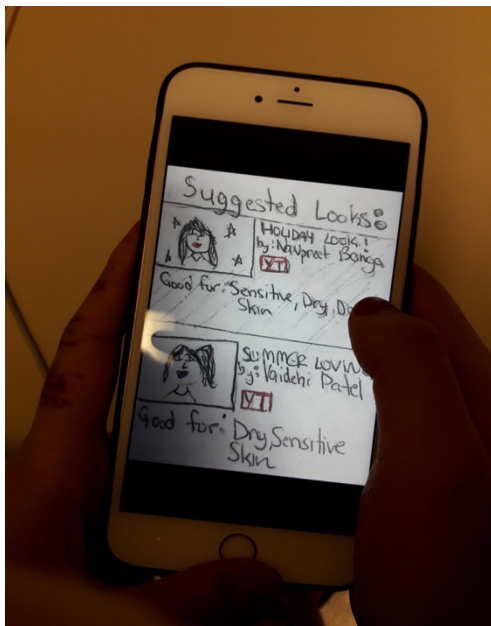
I want to try on new makeup trends but I don't know what to do



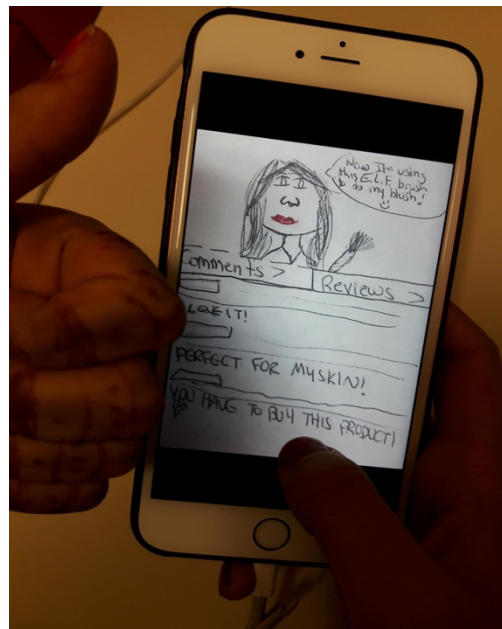
I know! I'll use this new makeup app to get suggestions for my skin type



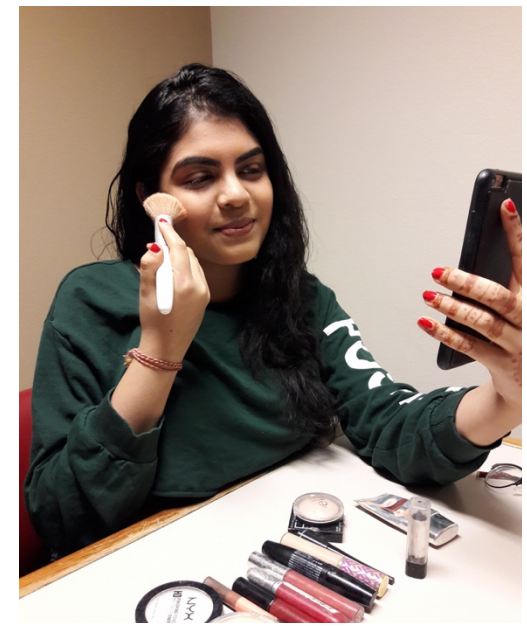
Wow! There are all these skin concerns I can input into the app.



I can't wait to try all these looks! They even have information on what's good for my skin.



I love these reviews. Now I know which makeup to try on! I can't wait.



I already have most of these products! I'll try them on now! It's so cute!